



# Okauchee Area Business Association

## Agenda for the Tuesday ~ February 6<sup>th</sup>, 2024 Meeting

- I. Call Meeting to Order 12:00 Noon – Pledge of Allegiance
- II. Previous Meeting Minutes - Approved
- III. Treasurer's Report Approval: Gale Reported - Approved
- IV. Introductions: OABA Board, Attendees, Guests  
Lunch provided by: Bank 59 (Gale Zastrow)
- V. New Business
  1. President's Comments and Vision for OABA
    - a. Implementing Clear Initiatives in our Fundraising efforts
    - b. Adjust the Agenda for time efficiency and make changes thru the year as needed.
  2. Discuss and Act on creation of Business Social Committee Chair
    - a. One person to be a resource and liaison for the Social events/committees run by the OABA. This person will report for at our monthly meetings the updates for the committee.
    - b. This is in an effort to be more efficient in our monthly meetings and focus more time on Business' and community involvement.
    - c. This remains a VACANT Chair Position we would like to fill in our March Meeting.
  3. Discuss and Act 2024 Budget -APPROVED AS IS for 2024-  
Marijo Weissgerber motioned to approve. Patty N seconded.
    - a. Budget was shared by Debbie Groskopf .
      - i. Topic- Discussion to change bylaws and the membership cost for community members vs. business members.
      - ii. Topic - Price of membership for business' currently includes \$100 for raffle tickets. Revisit a plan for this to implement next year
      - iii. Topic - \$12,000 line item for Facebook Marketing. Invite the service provider to attend the March meeting and share what the \$12,000 will do for OABA this coming

year.

1. Marijo & Patty Napgezok suggest brainstorming opportunities for OABA to collect donations to assist with the cost of the \$12,000
- iv. Gale got approval that the cost of membership will not change this year and to go ahead and process the payments delivered for 2024 membership.
4. Discuss and Act on Committee to Review Bi-Laws, specifically memberships.
  - a. Updating the current By-Laws:
    - i. Bob H will review and change the bylaws with his side committee.
      1. Ashley Bielik
      2. Patty Napzek
      3. Marijo Weissgerber
5. Future Meeting Agendas
  - a. Include topics of discussion, events, important changes or items impacting the local community and business, etc.
6. Lions Club President Jason McKellips
  - a. May 31 - June 2nd. @ the Okauchee Lions Club
    - i. Friday - Aspen Glow & 33 RPM
    - ii. Saturday Morning - 64 team wiffle ball tournament, 40 team bag tournament. Mark Box and Road Crew bands ending with Shotgun Jane on Saturday night.
    - iii. SUNDAY MORNING Children's Wisconsin Cancer walk 5k from WI AVE to Road T and back. The street will be blocked. They will also have Touch a Truck with local departments. The bands on Sunday are Echoes of Camp Randall and Myles Wangerin.
    - iv. over a dozen different food options.

## VI. Committee Reports (5 minutes or less)

BARB MILLARD - Prom 2024 - NEXT MEETING BRING a bottle of wine AND bourbon for the raffle please!

STREET DANCE - Committee meeting next Monday at 12:00 for August 17th Street Dance

## VII. Open Floor to Members

- Please send out the current membership paperwork and description for members to make their annual payment. This is not changing for 2024, any changes will apply to 2025
- Okauchee clean up day, sponsored by Road B, is Saturday May 11, 2024 - Tinus Marine will provide lunch for the March 5th meeting.
  - Eric offered the idea of inviting outside groups to provide lunches for the monthly meetings. . . brilliant!

**VIII.** Meeting Adjourned 1:04

**Next meeting** Tuesday March 5 at noon at the Legion