

****MIKE & PAM TODD - Volunteered to Cater Lunch for November 2024**

Okauchee Area Business Association

Agenda for the Tuesday ~ April 2nd, 2024 Meeting

- I. Call Meeting to Order 12:00 Noon – Pledge of Allegiance
- II. Previous Meeting Minutes Approval- Approved
- III. Treasurer’s Report Approval - Approved Bob H
- IV. Introductions: OABA Board, Attendees, Guests
Lunch provided by: Lake Country Optimist Club -
- V. New Business
 1. President’s Comments - **Patty Napgezek** ran the meeting and shared Erik’s email as we went through the agenda.
 2. Optimist Club Presentation 10min (see attached) A club that develops Youth, supports Police and Departments for the community. Started in 2019 and are looking to Grow and Develop more partnerships in Lake Country.
 3. Discuss and Act on Gift Basket, earmarked too Hospitality Scholarship
 - a. Erik Email: *Quote: #3. I believe a scholarship fund is a good thing for the OABA to support. This was in place years ago and for one reason or another this was stopped. This proposal is a spin on this and I do support it providing this is organized and managed by the OABA Scholarships Committee (to be created), and we agree to bring back an annual scholarship fund in principle, as I don't believe we can act on that today. I do not believe this should be a stand alone scholarship run and organized by another group, we would not allow any other group to come in and add a basket or live auction item and take all the proceeds.*
 - b. Motion to Earmark Basket Auction Money approved for OABA Scholarship - (Tim M) **APPROVED**
 - c. **ACTION STEP NEEDED:** OABA Scholarship committee will work on scholarship details
 - i. Bob H.
 - ii. Sandy
 - iii. Gale
 4. Discussion on hanging baskets
 - a. Erik Email: *# 4 I have done some research on hanging baskets to reduce our non value added cost of watering. This program is in place in both Hartland and Merton where they only have to water three days per week or less. I met with Bob this morning so that he can discuss the proposal. There is a significant upfront cost, however, our payback, depending on which options would be 1 to 2 years. This would need to be approved by the Town Board which I have not had any conversation with. I would ask for*

conditional approval to purchase 35 baskets, pending Town Board approval so that we can get baskets in place this year still, assuming you all support the new basket proposal

- b. Bob H Shared: Proposing New Hangers for Flower Baskets, Self watering.
 - i. Saves Town and OABA \$
 - ii. 35 Planters are a One Time Expense of \$7000
- c. **ACTION: OABA needs a Table at the Golden Mast Lake Party offering opportunities for Flower Sponsors**
- d. **A motion made for Conditional Approval of \$7000 to purchase 35 baskets PENDING Town Board Approval - Approved By Members**
5. Discuss and Act Okauchee Flower Grant Program - **TABLED**
6. Discuss and Act on funding range of Downtown Comprehensive Plan - **TABLED**
7. Review Community Improvement List
 - a. Improve Street Appearance
 - b. Business Sign Grant Improvement (TIF)
 - c. Veterans Memorial
 - d. Walking Path around Lake and Downtown
 - e. Store Front Grants (TIF)

VI. Committee Reports (5 minutes or less)

1. Prom - Barb Millard - NEEDS Wine & Bourbon
2. Street Dance Patty Napgezek - *Children's Activities in the afternoon. *Two music sets 3-6 & 7-11 *TWO Bars this year, instead of 1
3. Other Committees
 - a. Sandy Lions Club - "THANK YOU" Easter Egg Hunt was a hit.
 - i. Flea Market on 18th of April
 - ii. CLARIFY - Cancer Walk for Children's Hospital starts at Lions Park
 - b. Digital Strategy Committee - Currently gathering quotes for website/facebook and marketing of OABA and business'. Plan to share quotes and details at a later date.

VII. Open Floor to Members

- a. ByLaw Meeting - Bob H. House on April 8th.
- b. 3rd Annual Pup Crawl Sierra Delta Sunday April 21st
- c. Tinus Marine Day Celebration April 20th
- d. December 3rd Official Tree Lighting - **Debbie Michelic**

VIII. Meeting Adjourned - 1:02pm

Next Meeting Date – May 7th, 2024 – Lunch by Badgerland Ski Club

Committee Chair

- Membership Committee, Chair Bob Hultquist
- Digital Strategy Chair Krysta Tinus, Barb Millard, Adam , RB Ball, Joe Hennes, John Learned
- Fundraising
- Community Development
- Strategic Planning

2024 Community Event Dates

Sierra Delta Pub Crawl	April 21 st
OABA Dinner Dance/Prom	April 27 th
Lions Club Flea Market	May 18 th
Badger Land Ski Show	May 30 th
Lions Days	May 31 st through June 2 nd
Lions Days Cancer Walk	June 2 nd
Hogs for Heroes	June 2 nd
Badger Land Ski Show	June 4 th
Fishing for Heroes	June 10 th
Badger Land Ski Show	July 2 nd
Okauchee Lake Fireworks	July 4 th
Badger Land Ski Show	July 23 rd
Badger Land Ski Show	August 13 th
Street Dance	August 24 th
Badger Land Ski Show	August 27 th
Badger Land Ski Show	September 3 rd
Lions Club Santa's Visit	December 7 th
Badger Land Ski Show	September 10 th
Tree Lighting	December

You're
Invited!

LAKE COUNTRY OPTIMIST CLUB

WEDNESDAY, APRIL 10TH, 2024

6:00 - 7:00 PM SHARP

KELLER WILLIAMS LAKE COUNTRY
200 E. CAPITAL DRIVE, HARTLAND -2ND FLOOR
MEETINGS HELD THE SECOND WEDNESDAY OF THE MONTH

WHAT IS THE OPTIMIST CLUB?

The Lake Country Optimist Club is a local non-profit volunteer organization established in 2019 whose members work each day to make the future brighter by "Bringing Out the Best" in children, in their communities, and in themselves. We sponsor many programs that support local youth such as scholarships in our local high schools, Essay and Oratorical Contests, and True Grit Awards to middle school kids that have overcome hardships or obstacles in their life. Additionally, we partner with other local services that put children first such as Journey 21, Royal Family Kids Camp, Lake Country Caring and the Hartland Food Pantry. Not only do we consider ourselves Friends of the Youth, we also support our local Police and Fire Departments with annual Appreciation dinners.



Reach out at:
Lakecountryoptimistclub@gmail.com



Find us on Facebook:
[@lakecountryoptimistclub](https://www.facebook.com/@lakecountryoptimistclub)



Optimist Creed

Promise Yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.
To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Upcoming Events

Culver's Night - Wed. April 3rd
Monthly Meeting - Wed. April 10th
Highway K Clean-Up - Sat. April 13th

