

Okauchee Area Business Association: NOTES

Agenda for the Monday ~ July 8th, 2024 Meeting

- I. Call Meeting to Order 12:00 Noon – Pledge of Allegiance
- II. Previous Meeting Minutes Approval - Approved (Bob H & Marijo)
- III. Treasurer's Report Approval - Approved
- IV. Introductions: Guests and New Members WELCOME to OABA Mikaela Ressman w/ Homegrown Local Provisions
Lunch provided by: Mike Thurston, Waukesha County District Attorney Candidate
- V. New Business
 1. President's comments
 2. Mike Thurston Intro (5 min)
 - Please show up for the August 13th elections
 - Lives in Hartland, spent 18 yrs Prosecution in Fulton County. Wife works in the medical profession, has the support of every sheriff in Milwaukee County and Waukesha County
 3. Community Development Committee update (5 min)
 - Replant Majority of Trees with electric outlets to accommodate lights
 - Waiting for the Architectural plan
 - Roundabout Makeover comes from the Town of Ocon - TIFF funds along with OABA funding for upgrades
 4. Discuss and act on any business relating to Street Dance (20-30 min)
 - VOLUNTEERS NEEDED!
 - CASH EVENT - How will this work?
 - *****-Vendors agree to donate 10% of the sales at the end of the night.
 - NEEDED WiFi is at the ATM Machines - THAT GUY offers to help Scott set this up.
 - NEEDED Volunteers for wristbands, Kids area, and TAKE DOWN
 - Ashley will contact Optimist Club for volunteers
 - Credit Card ONLY line at the bar and Cash everywhere else
 - NEEDED Sponsorships still available
 5. Discus and Act American Legion Donation and Presentation (10 min)
 - 75ppl membership that meets 1st Monday of the month
 - Asking for funds to update the facility : Patio out back poured,

new projector and interior updates.
-Wednesday and Friday nights open with volunteer bartenders
\$5000 approved by OABA members

6. Social media committee update (5 min)

**** okaucheevi-oaba.org **** is the NEW OFFICIAL website for OABA
(approved by Patty & Bob H)

- a. Discuss and act on new website page name
 - Barb, Jen and Lindsey working closely with Brian Michaels to update the website we currently have
 - Instagram Account - Creating one for OABA
 - Decision to keep LOGO CLOCK consistent across all platforms including Facebook and IG
 - Procedures for OABA members to connect websites and information on the web page will be sent via email once this is worked out
 - EVENT CALENDAR** - When a business hosts a Facebook 'event', add OABA as a co-host and it will AUTO FILL on the OABA website calendar
 - GOAL** -OABA Facebook Page needs to grow to 10,000+ through Waukesha County

7. Community Information Boards (5 min)

-Procedure in place to post on these boards: Call Town hall and follow instructions. This is NOT a free-for-all.

VI. Committee Reports (5 minutes or less) 1. Other Committees

VII. Open Floor to Members

-Bryan Bergman takes down the lights of the Christmas Tree. Motion to provide \$500 to rent a lift and remove lights. - Sandy Schick and Bob H approved, all agree.

-Al Hubing - Shared historic postcard photos of Okauchee. The frame shop has copies if anyone wants a framed picture.

Lunch Volunteers Next Meeting Date – August 6th 2024 - Kimberly Stark - THANK YOU!

VIII. Meeting Adjourned 1:16pm

Committee Chair

- Membership Committee, Chair Patti Yergens
- *OABA By-Laws : Committee Chair Bob Hultquist

- Social Media Chair Jen Smith (guest) , Krysta Tinus, Barb Millard
- Community Development Erik Mullett, Hans Weissgerber, Bob Hultquist, Tim Michelic, Jeff Herrmann

2024 Community Event Dates

Badger Land Ski Show July 23rd —CONGRATULATIONS BADGER LAND TEAM!

Badger Land Ski Show August 13th

Street Dance August 24th

Badger Land Ski Show August 27th

Badger Land Ski Show September 3rd

Lions Club Santa's Visit December 7th

Badger Land Ski Show September 10th

Tree Lighting December December 3rd

OABA Christmas Party @ the Golden Mast December 4th