# Okauchee Area Business Association

## MINUTES: Tuesday, June 2, 2026

**I.** Call Meeting to Order 12:00 Noon, Pledge of Allegiance

**II.** Previous Meeting Minutes - May APPROVED

**III.** Treasurer's Report - May APPROVED

**IV.** Introductions: Guests and New Members - Courtney from Oconomowoc Lawn Supply and Garden Center. Welcome!

- Sandy Schick announced she attended the OHS Senior Scholarship Awards Night representing the OABA as the OABA Scholarship Committee Chair.
- Erik Mullet will order 3x5 flags to hang throughout downtown. They are about $25 per flag. Brian Lewis will help Erik hang the flags.

**V.** Lunch provided by: State Farm - Mike & Tamar Gogin, Troy Carleson and Tom Modl. Thank you!

**VI.** New Business & Committee Reports

1. President's Comments
   - Erik proposed that the OABA give the Lions Club/Lions Park a $1000 donation. Lions Days was a huge success and brought the people to Okauchee. No objections to the donation.
   - Erik proposed that the OABA purchase a Donation Thermometer for downtown Okauchee to display the community donations towards the 4th of July Okauchee Fireworks Fund. No objections to this purchase.
   - Regarding the Lunch Sign-up confusion: The lunch sign up will be online using Sign-up Genius going forward (created and managed by Krysta). Those who signed up using the paper sign-up sheet last meeting will be added to Sign-up Genius by Krysta.

2. Flower Update
   - Thank you for all the volunteer work on the OABA Flower Program, specifically those who attended this year's "Living on the Lake" at the Golden Mast and promoted the OABA and the Flower Program.
   - Krysta Tinus and Tom Modl volunteered to help with the Sponsor Stars. Competitor Awards in North Lake creates the stars (has the template). They need to be ordered and hung.

- Erik will order the 5-8 Large Flower Pots for downtown. Still need to figure out if the Village will water them or if we need to ensure the downtown businesses will be responsible for watering them when they water their other plants.

3. Community Opportunity List
   - How do we enhance our community and create positive energy downtown? How do we get people to come downtown? Some ideas revisited again: Movies on the Island, Full Moon Party, Passport Book, other seasonal events.
   - We need to decide what to do and how to do the next thing.
   - Concern: These events cannot be done by volunteers alone. We may need to hire a part-time person to coordinate these events. We may need to change the budget to accommodate a paid position, and this paid position will eventually "pay for itself" if we give it a chance.

4. Street Dance
   - 2 Bands/2 Tents this year: Likely Country Holla (out of Green Bay) by Smoke and likely The NOW (a previous Street Dance band) by Kickswitch.
   - Do we not do the Mixed Drinks this year? We do not have a Liquor License this year–still working on the details of that. Do we keep it simple by having just beer and seltzers and let the bars handle the mixed drinks and wine? It will make it easier for the volunteers.

**VII.** Open Floor to Members

**OABA Social Events during the Summer.** None scheduled so far. Social Events are open to everyone–can be held at residences (in the backyard). Social Events are not just for the restaurants and businesses.

Tuesday June 17 - New event cohosted by Tinus Marine and Smoke on the Water. It's a Tinus Boat Show on the water at Smoke on the Water. From 4 to 7pm.

**VIII. Next Meeting Date – JULY 7, dedicated to the Street Dance**

**IX.** Meeting Adjourned TIME: 1:00pm

**<u>Committee Chair</u>**

- Scholarship: Chair Sandy Schick, Deb Groskopf, Patty Napgezek
- Marketing & Membership: Chair Jen Smith, Barb Millard, Ashley Bielik, Briana Smith

- Community Development: Erik Mullett, Hans Weissgerber, Bob Hultquist, Tim Michelic, Jeff Herrmann
- Budget Committee: Chair Deb Groskopf, Gale Zastrow, Patty Napgezek
- Strategic Planning: Erik Mullett, Ashley Bielik, Jen Smith, Zack Poker, Joe Agathen, Joe and Ellen Hennes, Diane Fenske

| **2026 OABA Meeting Calendar** | |
|---|---|
| January - No Meeting | July 7, 2026 |
| February 3, 2026 | August 4, 2026 |
| March 3, 2026 | September 1, 2026 |
| April 7, 2026 | October 6, 2026 |
| May 6, 2026 | November 3, 2026 |
| June 2, 2026 | December 1, 2026 |